

## Gateway University Research Park--Talking Points

What is the Gateway University Research Park?

- Gateway University Research Park is a joint research campus developed in collaboration with North Carolina A&T State University and The University of North Carolina at Greensboro.
- Gateway University Research Park will attract and retain educational, corporate and community service agencies which advance scientific and educational research in technology.
- Gateway University Research Park will provide approximately 850,000 square feet of new space for joint research projects and programs.

Where will the park be located?

- Gateway University Research Park will develop two 75-acre campuses. The South campus will be located on approximately 75 acres of the N.C. A&T State University farm property located off Lee Street near the I-40/85 interchange. Currently, the site is undeveloped; however, an early 2007 groundbreaking is anticipated.
- The North Campus is located northeast of the city off Route 29 near the Reedy Fork mixed-use development near Bryan Park. The North Campus currently has eight buildings comprising approximately 140,000 square feet of space that will be renovated in support of university research and economic development. The first such renovation is scheduled to begin in January 2007.

### **Economic development & impact**

- The Gateway University Research Park has a new \$250 million master plan resulting from the joint collaboration between N.C. A&T and UNCG. When fully developed, the project will create a total economic impact of \$50 million per year within the Triad region.
- The park was created for the purposes of supporting research and economic development within the Triad. For the Greater Greensboro Area to compete in the still emerging global economy, the city's research universities must help to create an engine for economic and community development.
- The area's long-term future, including its economic development and overall quality of life, will be dependent upon its success in attracting, establishing and/or retaining effective educational and community service agencies and businesses driven by the discovery of new knowledge and technologies.

- Economic development projects will typically be characterized by efforts to improve the businesses/industries of today while helping to invent the businesses/industries of tomorrow.

### Historical/Collaboration

How will the park impact the two universities?

- Both these universities were built on the foundation of forefathers who had a vision to improve the social and economic development of their community. Gateway University Research Park will establish a legacy and propel the Triad region into the future, elevating the local, regional and national prominence of both universities.
- Both N.C. A&T and UNCG have committed funds to Gateway University Research Park to support its operations.
- Working together, leaders from area businesses/industries and the Technology Transfer offices at N.C. A&T and UNCG will use the research findings and knowledge-based products developed by faculty and students to serve the needs of new and existing companies in the Triad and beyond. The research park is envisioned as a premier center for basic and applied research, with the potential for the incubation and development of new industries.
- N.C. A&T and UNCG are responding to the needs of the Piedmont Triad area and state of North Carolina with a synergistic approach and by developing opportunities that would not be possible if either institution was working alone.

### Research at Each Campus

- Both institutions are home to numerous faculty members with expertise in the health, physical, natural, and social sciences; education, technology, engineering, business, arts and humanities.
- Areas of research will include: **Nanotechnology**, Biotechnology and Biochemistry, Health Genetics, Materials Science and Engineering, Food and Nutrition, Environmental Sciences, and Electronics and Human Factors.
- Research in these fields, and others, will provide major benefits for the Triad area, offering cutting-edge, scientific study--driven by the ongoing and continually changing research programs at NCA&T and UNCG.
- These research areas provide graduates with promising careers, attract outstanding researchers, scientists and business leaders from other parts of the world, draw upon external funding from a variety of sources, and have significant potential for economic development in the Greater Greensboro Area.

## Community Outreach

How will the park impact the community and surrounding environment?

- Upon full build-out of the project, it is anticipated that companies and agencies located at the Gateway University Research Park will encompass more than 2,000 employees.
- Combining the research talents of both faculties will foster scientific research and teaching with the potential for technology transfer and patents, for creation of new revenue-generating companies, and for services to local and state agencies.
- Gateway University Research Park will help strengthen the area's economy, improve community services, and enrich the quality of life.

## Gateway Overview

Gateway University Research Park is a 501(c) 3 not-for-profit entity created to manage and operate the joint collaboration between North Carolina A&T University and the University of North Carolina at Greensboro for the purposes of research and economic development within the Triad. Gateway University Research Park will attract and retain educational, corporate and community service agencies which advance scientific and educational research in technology. The joint collaboration between North Carolina A&T State University and the University of North Carolina at Greensboro to make the Gateway University Research Park a reality is indicative of the Triad region's commitment to success. For more information, or to view images of the Gateway University Research Park master plan, visit [www.GatewayURP.com](http://www.GatewayURP.com).